

**CONTACT:**

Emily Lord

Media Contact

elord@kleenmark.com

(608) 390-6172

For Immediate Release**KLEENMARK ACHIEVES CLEANING INDUSTRY MANAGEMENT STANDARD GREEN BUILDING
ADVANCED BY GBAC WITH HONORS CERTIFICATION**

Madison, WI – December X, 2023 – KleenMark has achieved the Cleaning Industry Management Standard (CIMS) Green Building Advanced by GBAC with Honors certification from ISSA, the world’s leading trade association for the cleaning industry.

CIMSGB with Honors is the first consensus-based management standard that outlines the primary characteristics of a successful, quality cleaning organization. It ensures companies follow the proper use of disinfection products and stringent manufacturer procedures for accurate and effective use.

“KleenMark is thrilled to receive this certification as an acknowledgment of our work to meet all of our customers’ cleaning, health and safety needs,” said Michael Staver, Chief Operations Officer for KleenMark. “Being CIMS GB certified with honors showcases the expertise of our cleaning technicians and the efforts our team puts in to ensure the highest standard of clean for facilities across the Midwest.”

To successfully achieve CIMS certification, a facility service provider must meet 100% of the mandatory elements and 60% of the recommended elements per section. An ISSA-accredited third-party assessor conducts an on-site review to ensure the organization’s activities are consistent with the documented systems and processes.

“Compliance with CIMSGB with Honors means a cleaning organization has the modern systems in place to deliver professional cleaning services, which is crucial for moving forward post-pandemic in today’s competitive market,” said ISSA Director of Education, Training, Certification & Standards, Brant Inero. “We’re excited to welcome KleenMark to a growing list of certified CIMS companies and look forward to continuing our efforts to help providers meet new demands and instill pride in their work.”

About KleenMark

KleenMark offers cleaning and disinfection services to commercial, healthcare, manufacturing, education, biotech, construction and event organizations across the Midwest. Headquartered in Madison, WI, KleenMark has served as a leader in cleaning and in the local business community for more than 60 years. For more information, visit kleenmark.com, call 608.258.3131, or follow KleenMark on [LinkedIn](#) and [Facebook](#).

About ISSA

With more than 10,500 members, ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800.225.4772 (North America) or 847.982.0800.

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